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Word of the Day – **Authentic**

Transcript

Hi everyone. Today's word of the day is **authentic**. **Authentic** is an adjective. It has a positive connotation and feel free to use it in an informal and formal situation.

The main definition of **authentic** is something that is not false or copied. It can describe reliable and trustworthy things. It can describe something that is genuine or is actually the original. **Authentic** is a very useful word to know because most people rely too much on the simpler adjective "real". For example, you are in New York going shopping with your friend. You see a designer Gucci handbag for only \$50. You want to ask the seller if it is an actual Gucci bag or a fake knockoff.

Instead of saying, "Is this real?"

Try saying,

"Is this an <u>authentic</u> Gucci handbag? I can't believe it's so inexpensive and I don't want to buy a knockoff. Do you have a certificate of <u>authenticity</u>?"

Another way you can use it is when describing food. For example let's say a friend of yours from the US comes to Seoul and he asks you,

"Hey Minsu, do you know where I can eat some <u>authentic</u> Korean food? I want to eat what real Koreans eat."

So in this sense your American friend is trying to ask you to recommend a traditional Korean restaurant or food that is native to South Korea.

I hope you can use **authentic** to describe things that are not fake in your daily lives. If you need more information or if you'd like the full transcript, please go to <u>Practicus.co.kr</u>. Thank you and take care.