

## Word of the Day – Escalate

### Transcript

Hi everyone. Today's word of the day is **escalate**. We all know the word **escalator**. If we think of the word **escalate**, it's similar to the word **escalator**. **Escalate** means to increase, to go up or to build up. But the difference between **escalate** and **escalator** is that **escalators** are just stairs and they just physically go up where as **escalate** means something rose in scale or magnitude so it becomes much greater and expands. Usually the word **escalate** is associated with a serious problem or situation. It's typically associated with war or violence or very serious physical situations. And I can use it in this way,

**“The protest escalated into violence and the police had to break up the demonstrators.”**

So in this way in the beginning the protest was a sit-in or just holding signs and picketing but as the protest went on through time it **escalated** into violence. So it was serene and then became violent. And another way I can use the word **escalate** with war. And typically this is associated with the US with the Vietnam War.

**“So the escalation of the Vietnam War caused greater military drafts and results in rioting in the US.”**

So **escalation** in war caused this issue. So usually **escalate** shows a change over time or change in the situation and how something becomes worse. And it is also used to describe these changes and results. So I hope you can use the word **escalate** in your everyday lives. Thank you for listening to Practicus. You can find the script at [Practicus.co.kr](http://Practicus.co.kr). Thank you and have a good day.